

KEYSCARIBBEAN RESORTS WIN TWO W3 WEB AWARDS

KEY WEST, Fl. – KeysCaribbean Resorts, native developer of luxury waterfront vacation homes in the Florida Keys, has been named winner of two W3 Silver Awards for outstanding achievement in web design for www.KeysCaribbeanResidences.com (Real Estate category) and www.KeysCaribbean.com (Luxury Home Rentals, Hotel & Lodging category). The W3 Awards honor superior creativity on the web and recognize the individuals behind award winning web sites, web advertising and web marketing programs. The 2007 awards were chosen from 2,700 entries worldwide.

“The websites are a clear reflection on the talent that produced them and the accolades are well deserved,” said Everett Atwell, chief operating officer of KeysCaribbean. “As the real estate market evolves, so must the marketing strategies and e-marketing plays an integral role in the promotion of our residential resorts.”

Both websites were developed and are maintained by Hospitality eBusiness Strategies (HeBS) in New York City. “These awards show how important a creative, informative and visually pleasing website is to marketing and distribution efforts,” said Max Starkov, HeBS president and CEO. “Today’s online consumers demand that a travel and real estate website have honest and truthful content, rich media and interactive features and functionality that guarantee an impeccable user experience.”

Supreme customer satisfaction, unsurpassed quality, sensitivity to the unique Florida Keys’ environment and unrivaled waterfront amenities define the signature vision of KeysCaribbean’s residential resorts and marinas, including Playa Cristal in Key Largo, Angler’s Reef and Seaglass in Islamorada, and King’s Pointe Marina, Coral Hammock, Harbor House and Conch Harbor Marina in Key West. Additional property offerings outside of the Florida Keys include Angler’s Club and The Lodge at Coral Creek Club in Placida/Boca Grande and Blue Meridian in Tampa Bay.

For more information about real estate ownership opportunities and pre-construction specials, please visit **www.KeysCaribbeanResidences.com**. For more information on luxury vacation rentals from, please visit **www.KeysCaribbean.com**.