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## ***MARINER'S RESORT VILLAS IS FIRST IN KEY LARGO TO RECEIVE FLA. GREEN LODGING PROGRAM DESIGNATION***

KEY LARGO, The Florida Keys (May 20, 2008) – As part of its ongoing commitment to the environment, [Mariner's Resort Villas & Marina](#) in Key Largo, a [KeysCaribbean](#) property, has been certified a [Green Lodging facility](#) by the Florida Department of Environmental Protection's (DEP) Florida Green Lodging Program. Mariner's Resort is the first resort property in Key Largo to receive the Green Lodging designation.

"The Florida Department of Environmental Protection is pleased to welcome the Mariner's Club Resort Villas as the first property in Key Largo to participate in the Florida Green Lodging Program," said Jon Iglehart, Director of DEP's South District. "Their leadership will hopefully encourage others in the area to make a similar commitment to conserving and protecting the precious resources of the Florida Keys."

Mariner's Resort Villas received the Green Lodging Program's "One Palm" designation, which signifies that the resort has completed certain core activities that represent best management practices in the areas of communication, water conservation, energy efficiency, waste reduction and clean air. In addition, the resort had to obtain support from top management, form an active multi-disciplinary "Green Team" and operate in compliance with all applicable environmental laws and regulations.

"KeysCaribbean has a deep connection to the Florida Keys and we are committed to preserving and protecting this sensitive environment," said Sam Schorr, KeysCaribbean managing director. "Adopting the initiatives of the Florida Green Lodging Program will allow our owners, guests and employees the opportunity to reduce waste and conserve natural resources."

Management at the resort began a recycling initiative at the beginning of 2008 that included extensive communication with resort homeowners and guests to ensure support and participation.

“We’ve had a great response from both our owners and guests to the Green Lodging Program initiatives, the first of which was the recycling program. We have a very high rate of participation, which is key to a successful Green effort in the hospitality industry,” said Rob Bulkiewicz, Mariner’s Resort Villas general manager. “Our streets are full of blue bins on recycling day.”

In addition to reducing waste by recycling, the resort has put into place numerous environmentally sensitive practices such as installing low flow plumbing fixtures and compact fluorescent light bulbs, instituting a linen reuse program, using green cleaners and high efficiency air filters, purchasing recycled materials and recycling ink and toner cartridges.

The Florida Green Lodging Program was established in 2004 by the Florida Department of Environmental Protection (DEP) with the intent of recognizing and rewarding environmentally conscientious lodging facilities in the state. Through this rapidly growing program DEP encourages the lodging industry to conserve and protect Florida’s natural resources. The Florida Green Lodging Program is unique in that it covers an all-inclusive list of environmental initiatives that are specific to the Florida environment

#### About KeysCaribbean

KeysCaribbean is a dynamic, boutique resort company specializing in operating Florida Keys resort villas and marinas from Key Largo to Key West. CEO Craig Hunt, the former vice chairman of Intercontinental Hotel Group and past president of Holiday Inn Worldwide, along with managing director Sam Schorr, possess more than 60 years of experience in operating and marketing unique and exclusive destination resorts and marinas. The KeysCaribbean collection includes: Mariner’s Resort Villas & Marina in Key Largo, Angler’s Reef Resort Villas & Marina in Islamorada, Village at Hawk’s Cay Villas & Marina in Duck Key, Coral Hammock Resort Villas and King’s Pointe Oceanside Condominiums in Key West.

In keeping with the company’s passion and pride for the Florida Keys, KeysCaribbean is strongly committed to the [Florida Department of Environmental Protection Green Lodging Florida](#) program, which encourages the lodging industry to conserve and protect Florida’s natural resources.

For reservations visit [www.keyscaribbean.com](http://www.keyscaribbean.com) for the Best Rate Guarantee or call: Key Largo, 305- 853-1111; Duck Key, 305-289-5397; Key West 305-295-1271.